

How to Make a Successful Our Wedding Photo Book



We know how important your wedding memories are to you, and Martha Stewart has designed a unique photo book to elegantly and effortlessly help you preserve them. Our Wedding uses your favorite photos and meaningful text to tell the story of your special day.

Getting Started:



The flexible design of Our Wedding Photo Book allows for the pages to be organized in

any order. You can use the book to narrate the special day (the default layout) or to tell a longer story from the moment you met through the honeymoon (adding additional alternative pages). The book's pages can be arranged in any order you want. Be sure to add as many of these

reception, use more of the multi-photo pages. Select pages that showcase one or two large photos for your formal portraits. You can combine traditional and celebratory images by contrasting one larger black and white photo with another page of multiple color images. Note: This photo book was designed with a specific pre-set font and font size. Use the zoom

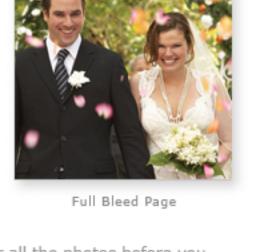
pages as you desire to suit your needs. For example, if you have lots of candid shots from the

tool to preview how your text looks using this font and we think you'll be pleased.

Photo Tips:







To make the creation process go smoothly, it's important to gather all the photos before you

candid snapshots taken by guests at the wedding.

making your photo book.

begin. Remember to ask your photographer to send you the digital photo files from your

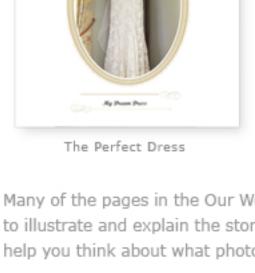
wedding in order to have all of your photos at hand before you start. To save you time, he or she may also upload the files to Shutterfly directly. Mix in black and white photos to give portraits a timeless feel. If you only have color pictures or want to change a photo, you can edit any photo to black and white or sepia tone when

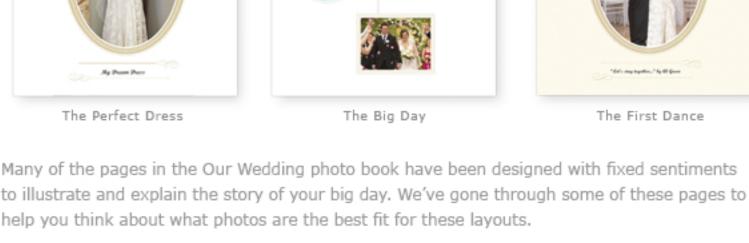
You can also crop photos using Shutterfly's online tools. To focus on a moment, crop in tightly on a simple shot without a lot of clutter. Pages with room for many small photos are great for

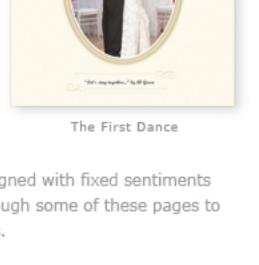
For a dramatic effect, use a single image on a full-bleed-photo page. This is perfect for

highlighting a very special photo or for scanning in your wedding invitation.

Tips for Specific Pages:







can also choose a portrait layout for your wedding album. The all-text pages are a place to include your vows, the story of your wedding, a passage from a speech or poem that was read during the ceremony, or the best man's toast. The all-text

For the cover, a landscape layout is the default option, but by going into Backgrounds, you

The first Family and Friends page is a great place to paint a portrait of your families. Are there cherished friends or pets you consider part of the family? Remember: if you need more places to insert photos, you can always add a duplicate of this or any other page.

page with a large photo is ideal for a dedication at the end of Our Wedding Photo Book.

the dress, the flower girls' or bridesmaids' dresses, or shots of a second dress worn during the reception. Detail photos are lovely here: the lace and embroidery, the veil and shoes, and the engagement and ring against the dress. Your wedding is as unique as you are. The Big Day pages are a way to showcase both the

traditions we cherish and the details that made your wedding day special. To complement the formal portraits of the celebrated moments, add in snapshots of flower-adorned pews at the church or the customized matchbooks at the reception. Don't forget to add the approximate

In addition to featuring portraits in **The Perfect Dress** page, include photos of shopping for

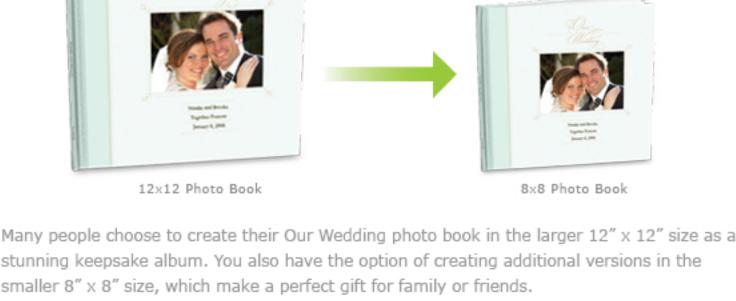
time of each event to get a sense of how the day unfolded. For What Made Us Laugh and What Made Us Cry, recall a key moment and build on it. Was there a funny story that made you blush during the toast? Did you get any advice from your parents? Let your friends and family know through your captions in the text boxes. Whether it's two words or a paragraph, words enhance the meaning and complement the

Past and Present is a place to honor the past. Has your engagement ring been passed down through the generations? Are there photos of you catching the bouquet at your sister's wedding? Scan in photos of parents' or other close family members' weddings to give the book an heirloom feel.

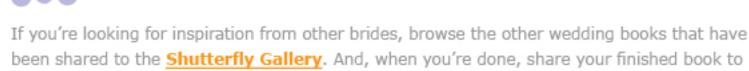
significance. Photos of people watching the first dance or dancing themselves work beautifully here. Resize Your Book:

For **The First Dance**, remember to include the name of the song you chose and its

pictures you select.



Shutterfly Gallery



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